





THE LEADERSHIP CONFERENCE

Company Drivers

- REVENUE GROWTH
- EXCEPTIONAL GUEST SERVICE
- COST CONTROLS
- ASSOCIATE EMPOWERMENT
- ASSET MAINTENANCE

2019

Guiding Principles

- ETHICAL
- INNOVATIVE
- ENGAGING
- TENACIOUS
- PROFITABLE

STRATEGIC IMPERATIVES **ACROSS 3 YEARS**

KEYS TO GREAT LEADERSHIP

Name: